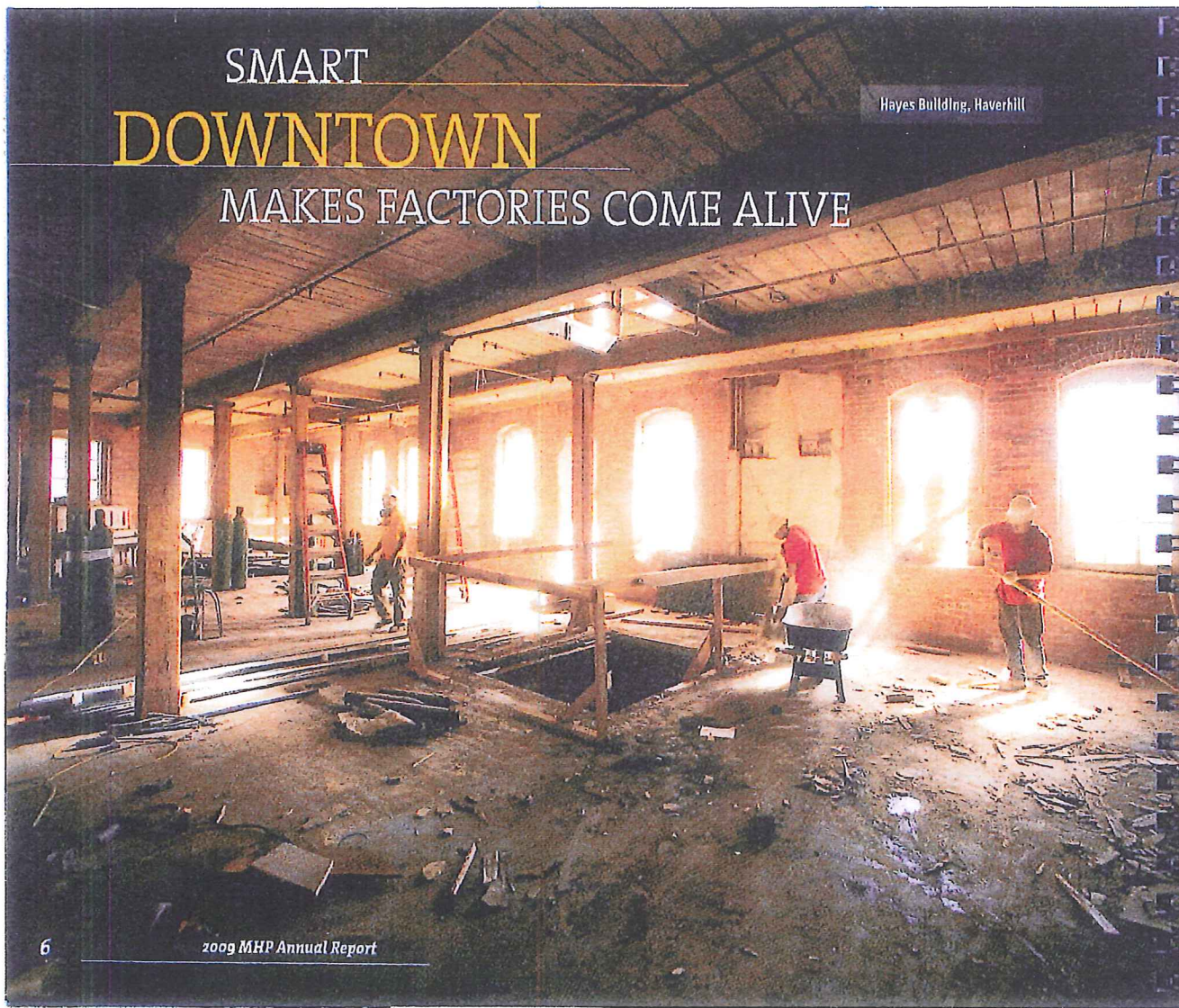


# SMART DOWNTOWN MAKES FACTORIES COME ALIVE

Hayes Building, Haverhill



## TODAY

How many industrial cities can say their downtowns are alive with construction and promise?

Haverhill can and a big reason is four-term mayor James Fiorentini and the city council, which in 2006 made Haverhill the first city in Massachusetts to use a new state law (Chapter 40R) to rezone a large part of its downtown as a smart growth district.

Today, three factories have been turned into over 400 housing units and the Planning Office of Urban Affairs (POUA) is transforming the Hayes Building into 57 rental units, right across the street from the commuter rail and a new 400-space parking garage. When asked what it's been like to work with the city, POUA Executive Director Lisa Alberghini said the process has gone "like clockwork."

Now, how many cities can say that?

Lisa Alberghini and Mayor James Fiorentini in front of the Hayes Building



POUA and Hayes development featured in Massachusetts Housing Partnership's Annual Report (March 2009)

