

SOWA NEWS

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By, for, and
about the
"SOWA" (South
of Washington
Arts & Media
District of
Boston's
South End

BIGGER IS TRULY BETTER!

SOWA News salutes XXL, the Immortal
Mama Cass and **SOWA**, the Biggest Arts
Community in Boston!

THE BIG ISSUE



LIVE LARGE

When brokers market a new condominium project they usually talk about "the building" and "the lobby". Well, the Archdiocese of Boston is developing **two square city blocks** here in the heart of the SOWA District, complete with a bonafide street running right through the center. "We like to call it the New and Improved Worcester Square" says Maureen Murphy of Peabody Properties, who are handling the sales. There are four enormous six-story elevator buildings with Juliette balconies and roof decks which bracket ten four-story separate townhouses which have their own gardens and terraces. Twenty duplexes fill the townhouses and all of this state-of-the-art construction looks in on a full-fledged South End park just like Union Square, two blocks away.

Yes, all of this comes at a price but this big project also happens to have a big heart. Out of a total of one hundred eighty-four units, seventy-four are priced at market (and half are already sold), seventy-three will be below-market (and will be offered by lottery with preference given to first-time home buyers) and thirty-seven will be available from the Archdiocese to modest-income renters. In other words, it will be a typical South End garden block with a mix of townhouses and people and the whole thing is packaged for delivery at the end of this year and the Spring of 2003. Thanks to the Archdiocese for a Really Big Improvement!