

MTM Insurance to Double Office Space, Expand Staff in Relocation to Haverhill's Harbor Place

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MTM Insurance of Greater Haverhill Inc. is owned by Cindy Traverso, Paul MacDonald and Laurie Mancinelli. (Courtesy photograph)

Bradford's MTM Insurance is on the move—across the Basiliere Bridge and into downtown's Harbor Place. The North Andover-based, family-owned firm that first put down city roots in 2015 is the first tenant on the fifth floor at 2 Merrimack St., branch manager Michael Traverso tells WHAV. The company plans to officially open for business at the new location on Monday, Oct. 29.

At 3,200-square feet, the new location—featuring accents from architect Matthew Juros and the team at downtown Haverhill's Fishbrook Design—allows the agency to double their office space. Five of team's staffers—including Bradford mainstay Amy Noble—plan to make the move from South Main Street, according to Traverso.

When it came to looking for a new location, maintaining the agency's regional roots was paramount to partners Paul Mac Donald, Cindy Traverso and Laurie Mancinelli. Harbor Place proved an attractive option given the riverfront views and abundance of parking, Traverso told WHAV.

"Not only is it a brand new building, but to me, it was kind of getting to be a new heart of Haverhill. I spoke to our partners and said I wanted to be where all the action is, and I feel like Harbor Place is going to that for us," the branch manager said.

The staff will nearly triple in size, said Traverso, from five employees to 12. All existing services related to auto, home and business insurance will be offered for customers across the Merrimack Valley and Southern New Hampshire. MTM's other offices in North Andover and Billerica remain unchanged.

"We always wanted to grow here, so when we saw the opportunity to buy an agency here, we jumped on it," Traverso said of Haverhill, adding that the company takes pride in partnering with other local businesses whenever possible, like they did with downtown's Fishbrook.

MTM plans an open house to welcome new and existing clients sometime in January, Traverso said.

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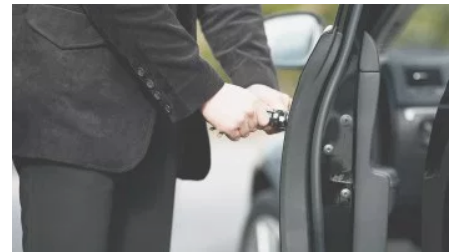
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